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Run towards something

by Gerry Zack

Inspiration for this month's column comes from our local newspaper in the Twin Cities, the *StarTribune*, in a column by Ross Levin. [1] Levin discusses the psychological distinction between running towards something versus running from something. He discusses this in the context of planning for retirement; however, as I read it, I realized a very real parallel in how compliance professionals (and probably many other professionals) approach their work.

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