

CEP Magazine – May 2021 Corporate mentorships: An opportunity for the compliance and ethics officer

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The author's expressed views are his own and do not necessarily represent the views of Inova.

“The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves.” – Steven Spielberg^[1]

In 2020, The Coca-Cola Company announced that it plans to invest \$500 million in additional spending over the course of five years to black-owned suppliers, more than doubling their original 2020 goal of \$1 billion. As part of this commitment, they have established new outside counsel guidelines to drive diversity. These guidelines require that at least 30% of each billed associate and partner time will be from diverse attorneys.^[2]

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