

## CEP Magazine - January 2018 The day I made 545 friends

By Gerry Zack, CCEP

Please don't hesitate to call me about anything any time.

- 952.567.6215 Direct
- gerry.zack@corporatecompliance.org
- <u>twitter.com/Gerry\_Zack</u>
- <u>linkedin.com/in/gerryzack</u>

October 16, 2017 is a day I'll remember for a long time. That's the day that SCCE & HCCA sent out the email announcing my appointment as Incoming CEO. That same morning, Roy made the announcement at SCCE's Compliance & Ethics Institute. He also suggested that it would be nice if you connected with me on LinkedIn. By the end of the day, I had 545 new LinkedIn contacts (and LinkedIn sent me a "we noticed you've had a lot of activity" notice). And that number has been rising steadily ever since.

This document is only available to members. Please log in or become a member.

Become a Member Login