

## Compliance Today – September 2019

### Do we need a new word?

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By Gerry Zack

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Lately, HCCA co-founder and long-time CEO Roy Snell has been posting a lot about integrity and ethics. And I think he's on to something.

Ethics has been a commonly used term for many years. It has even made its way into the language used in compliance, in connection with compliance and ethics programs. It's even used in connection with the silly questions regarding which is more important, or which is better—compliance or ethics?

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