

Compliance Today - November 2018 Pick your people with precision

by Samantha Kelen, MBEC, CCEP

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When it comes to training, the who matters just as much as the what. Sure, you can train everyone on everything, but that's incredibly inefficient and likely to elicit frustration. If you can put in a little extra effort on the front end by tailoring the content to each audience, you can reduce the total training time required per employee. Here are some questions to consider to help you narrow your focus.

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