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My dad's business ethics fundamentals

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I learned the foundation of business ethics by working with my dad, a small-town businessman. Frank Priest had a retail store on Main Street in Neenah, Wisconsin—the not so creatively named, but very descriptive, Camera and Card Shop. He helped at the church, was active in civic affairs, and was on the local bank's board. My father's obituary in the Appleton Post-Crescent described him as the "George Bailey (It's a Wonderful Life) of Neenah."

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