

CEP Magazine – December 2020 Farewell column

By Steve Priest

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I have been writing this column for six years. For this last column, walk with me down memory lane as I share a few insights from 30 years in the business of business ethics.

Good ethics is good business (1982). My Dad owned a couple small Main Street retailers. “Treat your customers and employees right, and you will do well” was his operating philosophy, and it worked. I got into this field because I was frustrated with big scandals that showed that many businesses didn’t get this concept.

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