

Cultural Change That Sticks: How Compliance Can Shift Company Dynamics and Influence Human Behavior

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- The traditional “prevent-detect-punish” model of compliance has its merits. Among other things, it allows companies to demonstrate that they are doing everything possible to identify and address unethical behavior.
- People and companies are complex and nuanced. While infrastructure and systems matter, real change can only come from a more sophisticated appreciation of the role of human psychology and organizational culture.
- Personal and cultural factors that can drive resistance to compliance controls and messages — and strategies designed to address each

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