

## Beyond GDPR Comes What? Beyond GDPR Comes What?

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March 12, 2019

- In almost a year since the General Data Protection Regulation came into force, what have we learned? Have there been major investigations and fines and have data subjects learned to exercise their privacy rights? Was it really as bad as we thought?
- Apart from GDPR, how have the NIS Directive and the Trade Marks Directive and the E-Privacy Regulation influenced our compliance programmes? Hasn't Cyberrisk and privacy become the No.1 C-Suite issue?
- How can global enterprises develop and maintain compliance around data privacy and cyber security in an ever-increasingly-complex digital environment for marketing, advertising, profiling, AI, robotics, and also legitimate business needs?

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