

CEP Magazine – February 2024



Jeffrey M. Kaplan (jkaplan@kaplanwalker.com) is a Partner with Kaplan & Walker LLP in Princeton, New Jersey, USA.

Trust and the compliance officer

By Jeffrey M. Kaplan, JD

Trust has always played a vital role in developing and maintaining civilizations and other organized groups of humans, large and small. But it seems like trust in business is as important now as it has been before.

As described in the Harvard corporate governance blog by PwC's Paul DeNicola: "Confidence in the institutions that form the bedrock of society is perilously low. Surveys show that many people have lost faith in government, the media, and the police, among other institutions. Meanwhile, corporations have emerged as leaders. They're now the most trusted institution in the US according to the *Edelman Trust Barometer*. Maintaining this trust, and seizing the opportunities it presents, should be a priority for every company."^[1]

This document is only available to members. Please [log in](#) or [become a member](#).

[Become a Member](#) [Login](#)