

# The Complete Compliance and Ethics Manual 2024

## Appendix 3-L: Branding and Marketing Resources

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### Continuing Education and Learning

- Branding 101: <https://courses.bigbrandsystem.com/p/branding-101>
- Hubspot: <https://blog.hubspot.com/marketing/free-online-marketing-classes>
- Lynda: <https://www.lynda.com/>
- SKILLSHARE: <https://www.skillshare.com/>

### Distribution and Brand Awareness Channels

- YouTube: <https://www.youtube.com/>
- Facebook: <https://www.facebook.com/>
- Twitter: <https://twitter.com/>
- LinkedIn: <https://www.linkedin.com>
- Product Hunt: <https://blog.producthunt.com/>

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