

P13 The Champions Network: A Blueprint to Expand Your Compliance Influence and Spread Big Ideas in Any Organization P13 The Champions Network: A Blueprint to Expand Your Compliance Influence and Spread Big Ideas in Any Organization

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- Understand the psychology behind champions networks, including "diffusion of innovations" research
- Review the six steps: support; structure; recruitment; training; implementation, and metrics
- Examine several case studies and best practices of well-organized and successful champions networks

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