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## The Cs of great relationships

by Kristy Grant-Hart

If you're in compliance, you know a big key to your success is having a good relationship with the business. Good relationships don't just happen: they need to be created and tended to.

There are many ways to create good relationships, but also many ways to destroy them.

## The Cs

Alliteration is the repetition of the same letter or sound at the beginning of closely connected words. Science has proven that alliteration is a powerful aid in memorization.<sup>[1]</sup>

Alliteration can be used to help remember the dos and don'ts of creating great relationships with our fellow businesspeople. In this case, we'll use the letter "C."

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