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Leveraging Google Alerts for enhanced compliance tracking

By Ahmed Salim

In the ever-evolving landscape of healthcare regulations, staying updated is crucial for compliance professionals. Google Alerts provides a powerful tool to effortlessly monitor new rules and regulations on national and local levels. By setting up targeted alerts, organizations can enhance their compliance programs and ensure they remain informed and proactive. Here's a step-by-step guide to harnessing the full potential of Google Alerts.

Step 1: Identify relevant keywords

To set up effective Google Alerts, start by compiling a list of keywords related to the specific compliance needs of your organization, ensuring comprehensive coverage of topics relevant to your operations. For example, in healthcare, consider including terms such as “healthcare compliance,” “healthcare regulations,” “HIPAA,” “Medicare,” “Medicaid,” and other pertinent phrases.

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