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Three ideas to create an engaging compliance week

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A compliance and ethics week has always been a valuable tool to promote a healthy organizational culture and make compliance principles visible to employees. Now, with the prevalence of virtual conference technologies, compliance leaders have an opportunity to engage a scattered workforce in a remote or hybrid environment. Here are three ideas to boost the success of your next compliance week.



1. Pick a relevant and timely theme

To avoid coming off as overwhelming or disorganized, select an overarching theme that runs through each event during the compliance week. Make sure it's relevant to employees' everyday work, or it's an area where most workers need help. Your helpline database, past investigation records, and audit findings are all sources for potential themes, such as managing conflicts of interest and promoting data privacy.

To add urgency to your theme, make it explicit how the compliance team is addressing the issue in the current environment. For instance, a specific theme discussing "raising ethics concerns in the hybrid work environment" will be much more appealing than a generic "speak-up" concept.

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