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Brochure Summarizes Health System Policy on Gift and Industry Interactions

Northwell Health in New York state created this brochure^[1] to summarize its policy on vendor interactions. Contact Greg Radinsky, chief corporate compliance officer, at gradinsk@northwell.edu.

Purpose of the Policy

Northwell Health values proper relationships with its vendors. In their various roles throughout Northwell Health, our staff, students, trainees, officers, trustees and other persons connected with the healthcare system interact with industry often and at different levels — from marketing and purchasing products, devices and supplies to pursuing education and research.

These interactions can support and enhance the work of Northwell Health, but must also be properly managed in order to avoid conflicts of interest, maintain patient safety and preserve the integrity of our programs. The purpose of this policy is to establish parameters for interactions with industry representatives for all staff, faculty, students, trainees and others connected with Northwell Health.

Relationship to industry codes of conduct

- Northwell Health acknowledges both the Code of Interactions with Healthcare Professionals developed by the Pharmaceutical Research and Manufacturers Association (PhRMA) and the Code of Ethics developed by the Advanced Medical Technology Association (AdvaMed).
- However, due to Northwell Health's role in education and research, our Gifts and Interactions with Industry Policy is more rigorous than the above industry codes. Industry representatives with questions may contact the health system's Office of Procurement at (516) 396-6410 or the Office of Compliance at (516) 465-8097.

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