

Ethikos Volume 36, Number 1. January 01, 2022

Appendix 9: “Guiding principles for leadership: Identifying your core values”

GUIDING PRINCIPLES FOR LEADERSHIP: IDENTIFYING YOUR CORE VALUES

From this list of values (both work and personal), select and check off the TEN (10) that are the most important to you – as guides for how to behave, or as components of a valued way of life. Feel free to add any values of your own to this list. (Optional/Only if instructed to do so: Using a marker/pen, transfer these to 10 separate index cards, i.e., one per card).

Achievement	Friendships	Personal development
Advancement, Promotion	Fun	Physical challenge
Adventure	Gratitude	Pleasure
Arts	Growth	Power
Authority	Happiness, Joy	Privacy
Challenging problems	Having an Impact	Public service
Change & variety	Helping other people	Purity
Close relationships	Helping society	Quality of things I do
Collaboration	Honesty	Quality relationships
Community	Humor	Recognition (from others)

	Compassion		Independence		Religion
	Competence		Influencing others		Reputation
	Competition		Inner harmony		Respect
	Cooperation		Integrity		Responsibility/Accountability
	Community		Intellectual status		Security
	Country		Involvement		Self-Respect
	Creativity		Job tranquility		Serenity, Tranquility
	Decisiveness		Justice		Service to others
	Democracy		Knowledge, Learning		Sophistication
	Ecological awareness		Leadership		Spirituality
	Economic security		Location		Stability
	Effectiveness		Love, Caring		Status
	Efficiency		Loyalty		Success
	Equality		Market position		Supervising others

	Equity		Meaningful work		Time freedom
	Ethical Practice		Merit		Truth
	Excellence		Money		Understanding
	Excitement		Nature		Wealth
	Expertise		Open & honest people (being around them)		Wisdom
	Faith				Work under pressure
	Fame		Order, stability		Work with others
	Family		Organization		Work alone
	Fast living				
	Fast-paced work		Other:		Other:
	Financial Gain				
	Freedom				

© 2021 Mark Maier

Used by permission of the author.

This document is only available to subscribers. Please log in or purchase access.

[Purchase Login](#)

Copyright © 2024 by Society of Corporate Compliance and Ethics (SCCE) & Health Care Compliance Association (HCCA). No claim to original US Government works. All rights reserved. Usage is governed under this website's [Terms of Use](#).

