

CEP Magazine – June 2021 A new study proves I was right!

By Joe Murphy

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No, a new study does not prove anything. A new study is just a data point. It's a reason for you to do some thinking and some digging.

Recently I was reading an interesting and provocative book: *The Data Detective* by Tim Harford.^{[\[1\]](#)} It gives insight into how various kinds of studies can go off track. Being inspired, I drafted one of my fire-breathing pieces, taking aim at lots of studies I had seen. But having learned a lesson about this over the years, I sent the draft to three very smart friends. Each in their own wise way challenged what I was saying. Like the book, their feedback made me think.

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