

M4D Selling Effectiveness: Getting the Board On Board with Building an Effective Compliance Program

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April 19, 2021

- Develop strategies for creating a Board vision for an effective compliance program
- Use published guidance to create the framework for developing and scoring the effectiveness criteria the Board can use to evaluate the compliance program
- Define a methodology for efficiently reporting progress and to the Board on the implementation of the effectiveness criteria used to evaluate the compliance program

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