

CEP Magazine – October 2018 Baseball, data analytics, and compliance: A World Series tale

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The story of how the Houston Astros went from literally the worst team ever in baseball to World Series champions is chronicled by Ben Reiter in his book “Astroball: The New Way to Win It All.”^[1] The book tells the story of how the use of data analytics literally changed the game of baseball. The Astros, under new team owner Jim Crane, not only bought into the Moneyball approach heralded in by Oakland A’s General Manager Billy Beane but improved on the use of data analytics in baseball in both talent evaluation and player development. But the book also highlighted the continued need for the human element, coupled with data analytics, in baseball and compliance.

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